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//Press Release//

Shocking poll reveals huge amounts of NHS Doctors' time is being wasted due to out-of-date technology

London-based startup drfocused think they might have the answer

NHS doctors have a 20-40% of their time wasted due to out of date software and slow digital technology, according to a poll of hundreds of NHS Doctors conducted by the thinktank, The Doctors' Digital Collective.

Fast growing London medtech startup *drfocused* are raising a £300,000 round on CrowdCube. Their award-winning software reduces the time doctors [spend on paperwork by up to 90%](#).

After a year of rapid growth - one that saw them take part in the prestigious Techstars accelerator, present at WIRED Health and have doctors from 74 hospitals trialing their app - UCL alumni *drfocused* are raising a round of investment on crowdfunding platform "CrowdCube".

drfocused make mobile-based software to dramatically reduce the amount of time doctors have to spend on paperwork.

"Doctors spend a staggering 30% of their time on paperwork and on top of that, the software they use at work usually slows them down, rather than helping them to work faster - it's an expensive problem and it frustrates hard-working clinicians." states co-founder and Accident and Emergency doctor Kit Latham

"Through a focus on user-centred design and really understanding the problem we have been able to help doctors reduce the amount clinical time that is spent on paperwork or wasted at a computer" explains Ellie Burgess, drfocused co-founder and Human Computer Interaction PhD candidate. drfocused began when the founding team were studying together at UCL.

"Kit was constantly talking about how much paperwork he had to do as a doctor and I thought, why can't we make this easier using software?" explains Artem Stalpuski, CTO of drfocused. "We built a prototype to get feedback and doctors really loved it." - The rest is history.

Their company is now raising £300k to launch their software and help reduce wasted clinical time at their initial partner hospital trusts.

"Doctors are drowning in paperwork; clinical workloads are increasing and more and more doctors are feeling the stress. We started drfocused to help care for our clinicians, and to reduce the amount of time they have to spend filling out forms, completing paperwork and on non-productive administration. If we can help doctors with this, they will have more time to care, and we all benefit as patients and taxpayers." explains Dr Kit.

If you would like to find out more, about digital health startup drfocused - their campaign is live on CrowdCube here <http://crowdcube.com/drfocused>

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//Notes to Editor//

Drfocused CEO Dr Kit Latham is London based and can be available for comment or press engagement at short notice.

Drfocused is: A London-based UCL Startup that makes software to improve patient care AND the working lives of clinicians. They do this through helping doctors to reduce the amount of time they spend on paperwork and administration. The company was formed in June 2016.

Dr Kit Latham Co-founder and CEO:

LinkedIn: <https://www.linkedin.com/in/kit-latham-991737a1>

Having graduated in medicine from Leeds University, Kieran become an emergency medicine physician. But, frustrated with the limitations of the NHS and driven by **a desire to improve the working lives of healthcare workers**, he decided to start doing something about it. Taking an MSc in Technology Entrepreneurship at UCL, then accepted onto London Business School's prestigious Entrepreneurship Summer School, after he joined influential accelerator Techstars 2016, where he launched drfocused.

In addition to this, Dr Latham started the largest organisation of doctors in technology, **The Doctors' Digital Collective** - a voluntary group of over 1000 individuals who collaborate on meaningful projects to improve healthcare with technology, and advocate for better tech in health.

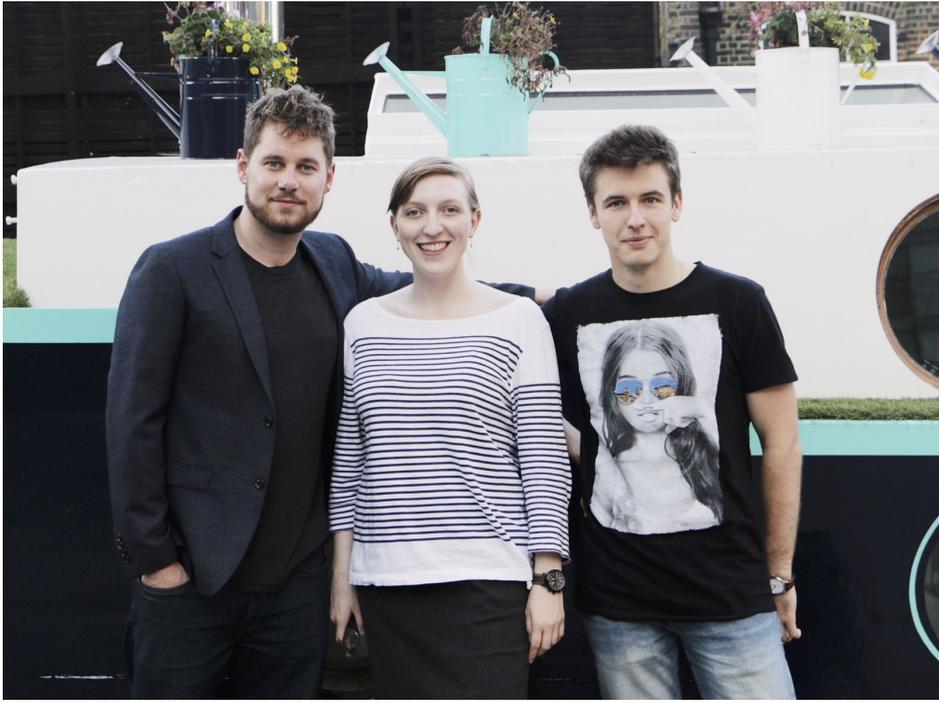
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